



March 31, 2015

Dear Residents and Fellows:

On behalf of the **University of Wisconsin House Staff Association**, welcome to Madison and the University of Wisconsin Hospital and Clinics residency/fellowship programs!

You may be wondering: what is the UWHA and its purpose? The UWHA represents you! It is an independent resident/fellow-run organization that addresses issues directly affecting you during your residency/fellowship.

UWHA also offers social and educational programming to enhance your residency/fellowship experience. Below are examples of benefits provided to UWHA members (along with spouses/significant others and children):

- Negotiate issues, benefits, and policies with hospital administrators;
- Newly renovated Resident Work Room (TV/Computer Lounge) for residents/fellows with late shifts;
- TGIFs (social gatherings/happy hour) with FREE drinks and food for UWHA members and significant others at locations like the Memorial Union on Lake Mendota and the Great Dane, a favorite Madison restaurant;
- Financial support for resident/fellow sports teams;
- Monthly seminars on topics such as financial planning, contract negotiation, and selling one's home;
- Family events including our annual Halloween Party and May Day Picnic;
- Special events such as subsidized golf outings and March Madness bracket contest;
- **UWHA Website (<http://www.uwha.org/>)** that includes:
  - Referral list with realtors, mortgage lenders and other local service providers recommended by current residents/fellows;
  - **House/condo/apartment listings (for sale/rent) of outgoing residents and fellows;**
  - Classified ad section for buying and selling items to and from other residents/fellows;
  - Links to professional websites, department websites, information about Madison, coupons, etc.;
  - Calendar of events, special deals for House Staff, and more!

**To join UWHA and receive all of these benefits and services, fill out the enclosed membership form.** Once you submit the membership application, payroll will automatically deduct \$4 each month from your paycheck. Please fill out the form and send it in today. You really do get a lot of “bang” for your buck, and as an organization independent of the hospital, we can't survive without your support!

If you're interested in taking a more active role within the UWHA, we'd love to hear from you! Please contact your department representative or email us at [mail@uwha.org](mailto:mail@uwha.org).

We look forward to meeting you at orientation and at our first TGIF social at the UW Memorial Union Terrace in July. Congratulations again on your appointment!

Sincerely,

Morgan Wilbanks, MD  
UWHA President

Smitha Holla, MD  
UWHA Vice President

Questions? Contact the UWHA at [mail@uwha.org](mailto:mail@uwha.org).

# Useful Information

(For more go to: [www.uwha.org](http://www.uwha.org))

## Information about Madison

Greater Madison Chamber of Commerce - [www.greatermadisonchamber.com](http://www.greatermadisonchamber.com)

Greater Madison Convention and Visitors Bureau - [www.visitmadison.com](http://www.visitmadison.com)

Guide for Residing in Madison - [www.cityofmadison.com](http://www.cityofmadison.com)

Guide to Downtown Madison - [www.downtownmadison.org](http://www.downtownmadison.org)

Profiles of Neighborhoods within the City of Madison - [www.ci.madison.wi.us/neighborhoods/](http://www.ci.madison.wi.us/neighborhoods/) & [www.neighborhoodfind.com](http://www.neighborhoodfind.com)

## Surrounding Towns

Cottage Grove, Fitchburg, McFarland, Middleton, Monona, Mt. Horeb, Oregon, Stoughton, Sun Prairie, Verona and Windsor

## Finding a Home or an Apartment

Housing Sold, Rented or Recommended by Graduating Residents and Fellows - [www.uwha.org](http://www.uwha.org)

Rental Housing Near Hospital and around Campus - <http://housing.civc.wisc.edu>

For Sale By Owner Listings - [www.fsbomadison.com](http://www.fsbomadison.com)

Apartments Listed in the Madison Area - [www.apptshowcase.com](http://www.apptshowcase.com) & [www.startrenting.com](http://www.startrenting.com) & [www.madison.apartments.com](http://www.madison.apartments.com)

For Rentals and Sales (Search by Zipcode) - [www.hotpads.com](http://www.hotpads.com)

## Before You Move

Change of Address Form - [www.usps.com/moversguide/](http://www.usps.com/moversguide/)

Gas/Electric Companies

Alliant Energy 1-800-862-6222 [www.alliantenergy.com](http://www.alliantenergy.com), Madison Gas & Electric 1-800-245-1125 [www.mge.com](http://www.mge.com)

Cable Companies

Charter Communications 1-800-581-0081 [www.charter.com](http://www.charter.com), SBC /AT&T 1-866-722-9246 <http://att.sbc.com>

Childcare

Schools - [www.greatschools.com](http://www.greatschools.com) & Childcare - [www.wisconsin.gov/state/core/child\\_care.html](http://www.wisconsin.gov/state/core/child_care.html)

## Once You Move

Wisconsin Driver's License and Plates – [www.dot.wisconsin.gov/drivers/index.htm](http://www.dot.wisconsin.gov/drivers/index.htm)

Recycling Information - [www.cityofmadison.com/streets](http://www.cityofmadison.com/streets)

Trash Information - Eastside (608) 246-4532, Westside (608) 266-4681

Voting Information - <http://www.cityofmadison.com/election/voter/pre.cfm>

County Assessor - <http://www.cityofmadison.com/assessor/Library> - <http://www.madisonpubliclibrary.org/>

City of Madison Parks (including dog parks) – [www.cityofmadison.com/parks/](http://www.cityofmadison.com/parks/)

Bike Paths – [www.madisonareampo.org/bikes](http://www.madisonareampo.org/bikes)

## Grocery Stores

Copps (multiple locations)  
Pick n' Save (McFarland)  
Sentry Food (multiple locations)  
Super Target (multiple locations)  
Trader Joe's (south of hospital)  
Whole Foods (near hospital)  
Willy Street Co-op (east and west)  
Woodman's (north and west)

## Malls

East Towne Mall  
89 East Towne Mall, Madison  
Greenway Station  
1620 Deming Way, Middleton  
Hilldale Shopping Center  
702 N. Midvale Blvd., Madison

## Malls Cont.

Market Square  
Odana Dr., Madison  
Northgate Shopping Center  
113 N Sherman Ave, Madison  
West Towne Mall  
66 West Towne Mall, Madison  
Westgate Mall  
Whitney Way, Madison



## “I’m new to Madison. Where should I live?”

Every year we welcome dozens of residents who are relocating to Madison for the first time, and every year residents want to know where to focus their housing search. We can’t claim to know the “best” area for you, but we *can* show you where residents lived in past years!

Zip Code	Area	2012-13	2013-14	2014-15
53703	Madison	13%	15%	17%
53704	Madison	2%	2%	2%
53705	Madison	26%	27%	29%
53706	Madison	0%	<0.5%	<0.2%
53711	Madison/Fitchburg	15%	14%	13%
53713	Madison	1%	2%	3%
53714	Madison	<1%	1%	1%
53715	Madison	2%	3%	2%
53716	Madison	1%	1%	1%
53717	Madison	6%	5%	5%
53718	Madison	1%	1%	1%
53719	Madison/Fitchburg	14%	12%	9%
53593/5	Verona	2%	2%	2%
53562	Middleton	9%	9%	7%

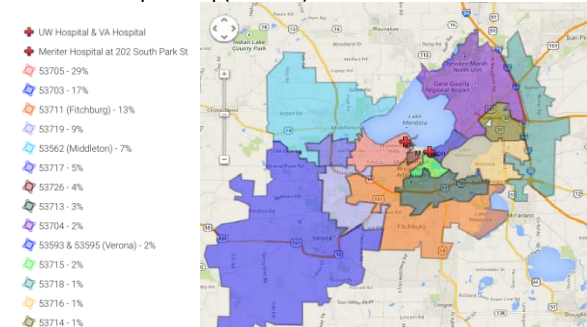
The above table accounts for over 90% of residents. The remaining residents lived in the surrounding zip codes of Madison (53792 and 53795), Deforest, Delafield, McFarland, Mount Horeb, Oregon, Prairie du Sac, Sun Prairie, Columbus, Johnson Creek, Waukesha, Brooklyn, Baraboo, Edgerton, and Cambridge.

For those unfamiliar with Madison, the city is generally referred as having a “West” and “East” side. West encompasses the areas west of the Isthmus (downtown area between Lakes Mendota and Monona; zip code 53703) and north of Fitchburg and Verona. East encompasses the area of the city east of the Isthmus.

The **UW Hospital** and the **VA Hospital** are located next to each other in zip code 53792. The closest zip codes are 53705 and 53706. **Meriter Hospital** is located in zip code 53715.

The “Beltline” highway (US-14/12) wraps around the city, making your drive anywhere in Madison less than 20-30 min (most of the time). For bus routes, visit [www.cityofmadison.com/metro/](http://www.cityofmadison.com/metro/).

UWHA - Madison Zip Code Map (2014 -2015)



The map picture at left gives general overview of the zip code zones.

An interactive version is available online at: <http://www.uwha.org/?id=31>

For density and median home prices, visit: [city-data.com/zipmaps/Madison-Wisconsin.html](http://city-data.com/zipmaps/Madison-Wisconsin.html)



Looking for a house, condo, or apartment and like the idea of buying/renting from another UW Resident? Searching for a reputable realtor, veterinarian, auto mechanic, or mortgage loan officer that other House Staff recommend?

Check out the Classifieds and Referrals sections at the UWHA website: <http://www.uwha.org/>

#### **OTHER SERVICES AND SPECIAL OFFERS**

UWHA hosts a number of seminars on topics ranging from financial planning to finding work/life balance. We have collected contact information for services such as realtors, insurance, and financial planning from our seminar speakers as a reference to you as you prepare for your move to Madison. Remember to mention that you are an incoming trainee at the UW Hospitals and Clinics!

#### **Realtors**

##### **POHLKAMP & ASSOCIATES / Assist2Sell**

Pohlkamp & Associates and Assist2Sell provide real estate related brokerage and legal services. From home buying to home selling they have represented incoming and outgoing residents for over ten years. Mention this listing and you'll receive the UWHA discount.

Attorney Frank W. Pohlkamp, Jr., 608-225-5954 or [fjpohlk@charter.net](mailto:fjpohlk@charter.net)

#### **Insurance**

Andrew P Shulla, CLU, ChFC, Financial Advisor administers your Group Long Term Disability insurance provided by Northwestern Mutual for all the Residents and Fellows through the House Staff Association. Andy specializes in comprehensive financial planning for physicians and offers significant discounts on individual disability coverage from the top carriers in the industry. In addition, he has established a guaranteed issue disability program that is available to you during the last six months of your residency/fellowship.

Please feel free to contact Andy or Peter Shulla: (608) 836-2094 or [andy.shulla@nm.com](mailto:andy.shulla@nm.com)

#### **Legal**

##### **GUSTAFSON GERVASI LAW OFFICE, LLC**

Gustafson Gervasi Law Office, LLC focuses on wills, powers of attorney, marital property agreements, trusts, and probate. Located next to Hilldale Mall, we offer evening appoints for those

with busy schedules. We are also happy to offer a 15% discount for UW Residents and Fellows.

Contact Melinda Gustafson Gervasi, Attorney, 608-274-7192 or [www.gustafsonlegal.com](http://www.gustafsonlegal.com).

#### **Financial**

##### **NORTHSTAR RESOURCE GROUP**

Brian Hensen, CFP and Jon Ylinen are independent and comprehensive financial advisors that specialize in working with physicians around the country. They offer complementary consultations for UW physicians while in training and can help advise residents on topics such as student loan management, prioritizing many competing financial goals, disability insurance design, physician specific mortgage comparisons and investment management. **We can be reached at 1-608-271-9100.**

##### **PHYSICIAN WEALTH STRATEGIES, LLC**

Physician Wealth Strategies has worked with over 180 physicians regarding their financial planning goals. We waive all initial financial planning fees to all residents and fellows to help establish their financial foundation.

Our company can help you design a plan of action to meet your financial objectives by introducing you to a wide range of financial services that we can offer, including disability insurance, variety of investments, life insurance and more.

In addition to investment planning Physician Wealth Strategies also coordinates with CPAs and estate planning attorneys to help create tax strategies and estate plans that are efficient and protect clients' assets.

Please contact us at [ehetting@physicianwealthstrategies.com](mailto:ehetting@physicianwealthstrategies.com) or 608-827-2110.

##### **LARSON FINANCIAL GROUP**

Anthony Ferrara is a financial advisor at Larson Financial Group which is the nation's largest financial planning firm exclusively serving the needs of physicians and dentists. Using a personalized, comprehensive planning approach, Anthony's primary goal is to help doctors successfully navigate through their many unique financial options.

For more information visit [www.LarsonFinancial.com](http://www.LarsonFinancial.com) or call Anthony at (612) 808-5212.

##### **TOM HANSER, STUDENT LOAN CONSULTANT**

Comprehensive review and management of federal student loan debt including repayment, forbearance, fellowship deferment, income based repayment (IBR) and Public Service Loan Forgiveness (PSLF). I have over 30 years of experience working with the federal student loan programs.

Contact Tom Hanser at [tom@alltuition.com](mailto:tom@alltuition.com) or 608-244-4240.